



**PRIVACY & COOKIES POLICY FOR
VISITORS OF THE NEWBEES
WEBSITE**

SEPTEMBER 2022



OUR PRIVACY POLICY FOR VISITORS OF THE NEWBEES WEBSITE

This is the privacy policy for all visitors to the new-bees.org website.

NewBees attaches great importance to privacy and the protection of personal data of its website visitors. This privacy policy describes how NewBees handles the personal information of visitors to the NewBees website and the rights that visitors have.

All personal data is collected, processed and secured in accordance with the privacy law (GDPR).

1. WHO IS RESPONSIBLE FOR THE PROCESSING OF PERSONAL DATA?

NewBees (address: Chris Lebeauststraat 4 in Amsterdam) consists of the NewBees Foundation (Chamber of Commerce 65443101), and NewBees Inclusion Solutions B.V. (Chamber of Commerce 72917059). Together they are responsible for the secure processing and use of your personal data in accordance with the GDPR.

For questions or comments about the processing of personal data by NewBees, please contact the responsible person within NewBees by e-mail at privacy@new-bees.org.


2. WHAT PERSONAL DATA DOES NEWBEES COLLECT AND WHY?

Contact Form

When visitors fill in the contact form on the site, we collect the data shown in the contact form so that we can optimize our services. The visitor's IP address and browser user agent are also collected to help us detect spam.

Newsletter

When visitors register for the newsletter via the website, we collect the data shown in the registration form because this is necessary for providing our services, in this case sending the newsletter. The visitor's IP address and browser user agent are also collected to help us detect spam.



NewBees processes personal data only if they have a legal basis for this. The basis for processing your personal data via contact forms and newsletter registration forms is based on the explicit consent of the visitor. The visitor can change or withdraw the permission that has been given to us at any time. In this case, we will no longer use or process the data that is processed on the basis of the consent.

Cookies

When you visit our login page, we store a temporary cookie to check whether your browser accepts cookies. This cookie contains no personal data and is deleted when you close your browser.

Our website makes use of Google Analytics. This is a web analytics service provided by Google that uses cookies to help us analyze how users use our website. Data is collected anonymously. Examples of data that are collected include the number of visitors to our website, the websites from which our visitors have come to us, and the pages they visited. We use this information to improve our offers and the services on our website. All information collected by means of a cookie about your use of our website is transmitted anonymously by Google and stored on servers in the United States.

Our website also uses Hotjar. This is a platform that helps us to better understand the needs of our visitors and improve the user experience of our website. All data is collected anonymously: Hotjar has no access to your personal information in any way.

Embedded content from other sites

Posts on this site may contain embedded content (for example videos, images, messages, etc.). Embedded content from other sites behaves exactly the same as if the visitor visited this other site.

These sites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including recording your interaction with the embedded content if you have an account and are logged in to that site.



Social Media

Social platforms, including Facebook, Instagram, and LinkedIn, may also track your behavior on our website to some extent. This happens by default if you have accepted the cookies from social platforms, and access our website via these platforms. This also applies to the traffic that flows through advertisements on these social platforms. Conversely, if you share something on a social platform via our website, that social platform will also receive information about your visit to our website. However, these cookies are placed by and managed by these social platforms. We therefore have no control over these cookies, which you accepted outside our website. For further details, we refer you to the privacy statements and cookie statements of the relevant social platforms.

You always have the right to see what personal data we have collected about you, and to ask us to delete that information. To do so, please contact us. To prevent abuse, we may ask you to identify yourself adequately during this process. General information about enabling and disabling cookies can be found via the help function of your browser.

3. WITH WHOM PERSONAL DATA IS SHARED?

Personal data can be exchanged between NewBees colleagues. This is only allowed if there is a legitimate business interest. This allows NewBees to perform its work in an efficient and responsible manner.





4. HOW IS PERSONAL DATA STORED AND PROTECTED?

NewBees takes good measures to protect the personal data of website visitors. These measures are:

- Only NewBees employees who need access to the personal data in order to do their work can access your personal data. All of these persons are bound by a duty of confidentiality.
- After a visitor has completed a contact form via the website, an automatic email with the information entered is sent to info@new-bees.org. NewBees uses a username and password policy on this google account.

5. HOW LONG DOES NEWBEES KEEP THE PERSONAL DATA?

Personal data is not kept longer than is necessary for the purpose for which NewBees keeps it.

When you fill in a contact form, that response and the metadata of that response will be stored for 7 years. This way we can recognize and approve follow-up comments automatically instead of having to moderate them.

6. WHAT ARE THE VISITOR'S RIGHTS?

As a visitor to the NewBees website, you have several rights:

- The right to view your personal data;
- You can request to have your personal data corrected if it is incorrect or incomplete;
- You can request to have your personal data deleted if the data does not serve the purpose for which it was collected, if your consent has been withdrawn, if you object to the processing of personal data based on a legitimate interest or if the processing of personal data is unlawful;
- You can make a request to limit your personal data if you do not agree with the accuracy of the personal data that NewBees processes, or if you have objected to the processing of personal data by NewBees;
- You have the right to data portability. This means that you have the right to have your personal data transferred either to yourself or on your behalf to another party;

Visitors can invoke the above rights by contacting: privacy@new-bees.org